



UNITED STATES DEPARTMENT OF COMMERCE United States Patent and Trademark Office Address: COMMISSIONER OF PATENTS AND TRADEMARKS Washington, D.C. 20231 www.uspto.gov

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.	
09/488,470	01/20/2000	Neelakantan Sundaresan	AM9-99-0199	4484	
7	07/30/2002				
Samuel A. Kassatly			EXAMINER		
6819 Trinidad Drive San Jose, CA 95120			NGUYEN, TAM V		
			ART UNIT	PAPER NUMBER	
			2172		
		DATE MAILED: 07/30/2002			

Please find below and/or attached an Office communication concerning this application or proceeding.

K

		Application No.	Applicant(s)		
Ciffico Action Summer:		09/488,470		SUNDARESAN, NEELAKANTAN	
	* Öffice Action Summary	Examiner	Art Unit		
		Tam V Nguyen	2172		
Period fo	The MAILING DATE of this communication apports. Peoply	pears on the cover sheet wit	h the correspondence address		
I HE I - External after - If the I had a h	ORTENED STATUTORY PERIOD FOR REPL MAILING DATE OF THIS COMMUNICATION. Insions of time may be available under the provisions of 37 CFR 1.1 SIX (6) MONTHS from the mailing date of this communication. In period for reply specified above is less than thirty (30) days, a replet of the provision of t	I36(a). In no event, however, may a re ly within the statutory minimum of thirty will apply and will expire SIX (6) MONT	ply be timely filed  (30) days will be considered timely.  HS from the mailing date of this communication.		
1)⊠	Responsive to communication(s) filed on 28 !	<u>May 2002</u> .			
2a)⊠	This action is <b>FINAL</b> . 2b) ☐ Th	nis action is non-final.			
3)  Dispositi	Since this application is in condition for allows closed in accordance with the practice under on of Claims	ance except for formal matt Ex parte Quayle, 1935 C.D	ers, prosecution as to the merits is . 11, 453 O.G. 213.	3	
	Claim(s) 1-24 is/are pending in the application				
	4a) Of the above claim(s) is/are withdray				
	Claim(s) is/are allowed.	with from consideration.			
	Claim(s) <u>1-24</u> is/are rejected.				
	Claim(s) is/are objected to.				
	Claim(s) are subject to restriction and/o	r election requirement			
Application	on Papers	ologion requirement.			
9)[] 7	The specification is objected to by the Examine	r.			
10)[] 7	The drawing(s) filed on is/are: a)☐ accep	oted or b) objected to by the	Examiner.		
	Applicant may not request that any objection to the	e drawing(s) be held in abeyar	ce. See 37 CFR 1.85(a).		
11)□ 1	he proposed drawing correction filed on				
	If approved, corrected drawings are required in rep				
	he oath or declaration is objected to by the Ex	aminer.			
Priority u	nder 35 U.S.C. §§ 119 and 120				
	Acknowledgment is made of a claim for foreign	priority under 35 U.S.C. §	119(a)-(d) or (f).		
a)[	☐ All b) ☐ Some * c) ☐ None of:				
	<ol> <li>Certified copies of the priority documents</li> </ol>				
	<ol><li>Certified copies of the priority documents</li></ol>				
	3. ☐ Copies of the certified copies of the prior application from the International Bure the attached detailed Office action for a list of the	reau (PCT Rule 17.2(a))	_		
	cknowledgment is made of a claim for domestic			n)	
a)	☐ The translation of the foreign language procknowledgment is made of a claim for domestic	visional application has bee	n received.	· <i>.</i> /·	
Attachment(		,,	3 1-0 ana/or 121.		
2) Notice	of References Cited (PTO-892) of Draftsperson's Patent Drawing Review (PTO-948) ation Disclosure Statement(s) (PTO-1449) Paper No(s)	5) Notice of Info	mmary (PTO-413) Paper No(s)  Dimal Patent Application (PTO-152)		

U.S. Patent and Trademark Office PTO-326 (Rev. 04-01)

Art Unit: 2172

## **DETAILED ACTION**

1. Claims 1-24 are pending in this action. Claims 1-24 are presented for examination. This office action is in response to the Amendment dated 5/28/02.

## Response to Arguments

2. Applicant's arguments with respect to claims 1-24 have been considered but are moot in view of the new ground(s) of rejection.

## Claim Rejections - 35 USC § 103

- 3. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
  - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 4. Claims 1-24 are rejected under 35 U.S.C. 103(a) as being unpatentable over Lang et al. (US 6314420B1).

With respect to claims 1, 9, and 17, Lang discloses an on-line ranking system for receiving rating data compiled from an on-line source based on interactive criteria that include feedback from users about businesses of interest to a particular user, (col. 5, lines 51-col. 6, lines 4, col. 24, lines 63-col. 25, lines 5, and col. 7, lines 47-62).

Lang does not clearly disclose, "wherein the rating data correlates higher quality matches to higher business satisfaction rating"; however, Lang shows the operation of conventional search engines at portal web sites, user queries are searched on demand

Art Unit: 2172

to find relevant informons across the web. Content-based filtering is typically used in measuring the relevancy of informons, and the search results are resented in the form of a list informons ranked by relevancy, (col. 23, lines 23-38 and col. 16, lines 48-col. 17, lines 10). Therefore, it would been obvious to one of ordinary skill in the art at the time the invention was made to employ the rating data correlates higher quality matches to higher business satisfaction rating in Lang so it satisfies the user's information need.

Lang further discloses wherein the on-line ranking system indexes the rating data, (col. 24, lines 63-col. 25, lines 5 and col. 22, lines 36-64); an on-line ranking repository for storing the rating data indexed by the on-line ranking system, (col. 1, lines 65-col. 2, lines 3 and col. 22, lines 36-64); and a result sorter fro sorting query results generating by the search engine, based on the rating data from the on-line ranking repository, and for generating ranked matches, (col. 24, lines 49-col. 25, lines 5 and col. 23, lines 33-38).

As to claims 2, 10, and 18, further including a search results transformer that converts the ranked matches to a user browsable form, (col. 23, lines 39-65).

As to claims 3, 11, and 19, further including an indexing engine that indexes web documents to generate indexed data, (col. 12, lines 21-38 and col. 24, lines 49-col. 25, lines 5).

Art Unit: 2172

As to claims 4, 12, and 20, further including a metadata repository for storing web documents that have been downloaded on-line, (col. 1, lines 1-34).

As to claims 5, 13, and 21, further including a query transformer which, when prompted by a query, applies a query request to the indexed data and generates the query results, (col. 23, lines 54-col. 25, lines 5).

As to claims 6, 14, and 22, wherein the on-line source includes an on-line feedback with annotations, (col. 23, lines 54-col. 25, lines 5).

As to claims 7, 15, and 23, wherein the on-line source includes any one or more of a questionnaire, a survey, or a web based rating service, (col. 7, lines 47-63).

As to claims 8, 16, and 24, wherein the interactive criteria assess the quality of a business in terms of any one or more of: customer satisfaction, professionalism, cost, and ease of use of a product or service, (col. 4, lines 3-29 and col. 5, lines 51-col. 6, lines 4).

## Conclusion

5. Applicant's amendment necessitated the new ground(s) of rejection presented in this Office action. Accordingly, **THIS ACTION IS MADE FINAL**. See MPEP § 706.07(a). Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

Art Unit: 2172

Page 5

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the date of this final action.

Art Unit: 2172

**Contact Information** 

6. Any response to this action should be mailed to:

Commissioner of Patents and Trademarks

Washington, D.C. 20231

Any inquiry concerning this communication or earlier communications

from the examiner should be directed to Tam V Nguyen whose telephone number

is (703) 305-3735. The examiner can normally be reached on 7:30AM-5: 00PM.

If attempts to reach the examiner by telephone is unsuccessful, the examiner's

supervisor, Kim Yen Vu can be reached on (703) 305-4393. The fax phone numbers for

the organization where this application or proceeding is assigned are (703) 746-7239 for

formal communications and (703) 746-7240 for informal communications.

Hand-delivered responses should be brought to Crystal Park II, 2121 Crystal

Drive, Arlington, Virginia 22202. Fourth Floor (Receptionist).

7. Any inquiry of a general nature or relating to the status of this application or

proceeding should be directed to the receptionist whose telephone number is 703-305-

3900.

TV:tv

JEAN M. CORRIELUS

Page 6

PRIMARY EXAMINER

07/25/02